

## PASSENGER RAIL RIDERSHIP PROJECTION, DEMAND MODELING, AND IMPACT ANALYSIS STAFF EXPERIENCE

AGENCIES AND PROJECT CONTACTS: Illinois Department of Transportation 220mph High Speed Rail Feasibility Study Kazuya Kawamura / (312)413-1269

University of Illinois at Chicago 220mph Midwest High Speed Rail: Market Conditions Assessment Kazuya Kawamura / (312)413-1269

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## **PROJECT PURPOSES:**

- Identify and Apply Methods to Estimate Ridership Demand
- Estimate Future Capacity and Operational Requirements
- Project Ridership Responses to Fare and Service Changes
- Assess At-Grade Crossing Changes and Roadway Impacts

The professional staff of DAMA Consultants, Inc., have developed, applied, and evaluated passenger rail ridership projection methodologies and modeled future market demand to develop plans for capital and operational needs. These methodologies evaluated regional travel demand models and applied these models to intercity demand; applied estimates of demographic, employment, and land use changes to regional transit demand; and assessed existing demand potential using airline, intercity home-work connections, spatial relationships, and economic and retail market estimates. DAMA staff assessed modeling practices, price and demand elasticity estimations, and route modeling and evaluated the results of multiple scenarios.

DAMA staff members have applied these methodologies to estimate future operational requirements and their relation to existing infrastructure and equipment capacities, future state economic opportunities, alternative routing, and alternative scenarios. These projects have used data from the U.S. Census Bureau Longitudinal Employer-Household Dynamics (LEHD) Database and the the Airlines Reporting Corporation (ARC) to identify intercity demand and the National Performance Management Research Data Set (NPMRDS) to quickly estimate delays at multiple at-grade crossing locations and assess hourly delay impacts along intersecting roadways.

DAMA's experience in the use and application of multiple data sets provided broad insights into how transportation corridors are used and how changes in one area can affect demands for limited capacity across different types of networks.

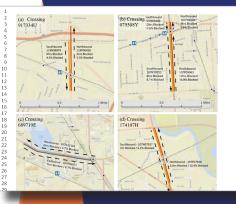


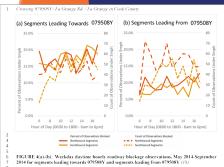


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